
College Board Program Updates

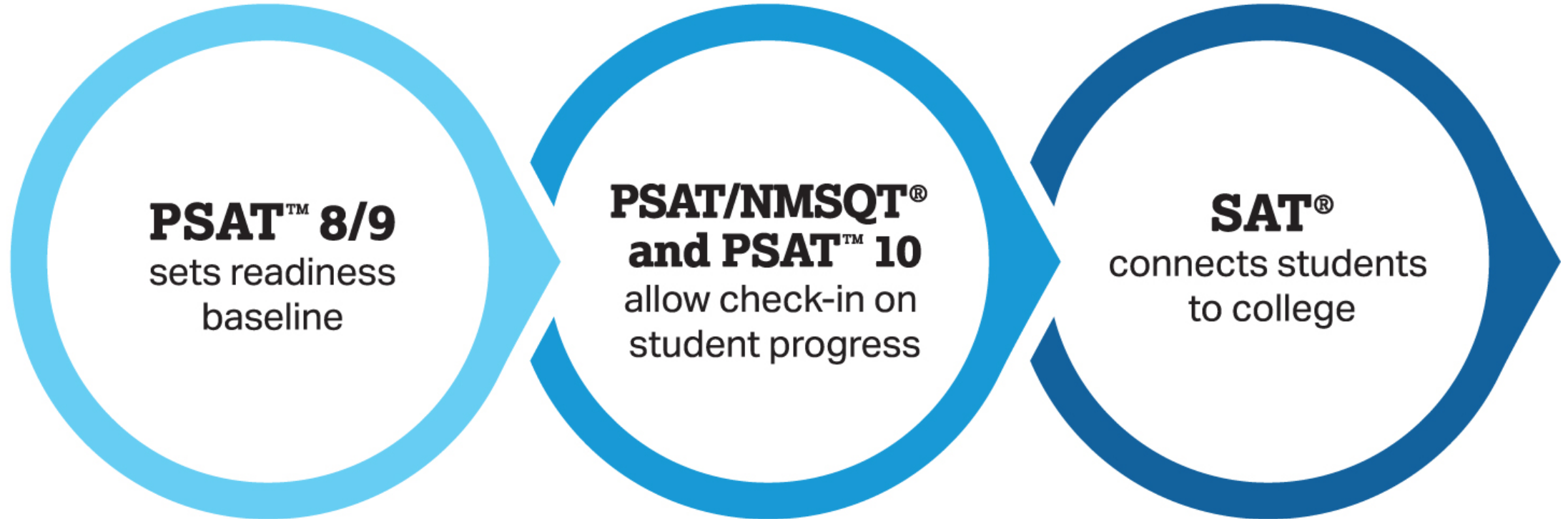
Agenda

- The SAT[®] Suite of Assessments
 - SAT School Day
- Official SAT Practice on Khan Academy[®]
- AP Program Updates
 - AP Capstone
 - AP CSP
 - Upcoming Enhancements and Support 2019-2020

The SAT Suite of Assessments

SAT Suite of Assessments

Beyond Tests, More Opportunities



New SAT School Day Opportunity

What's new for 2017-18?



WHAT

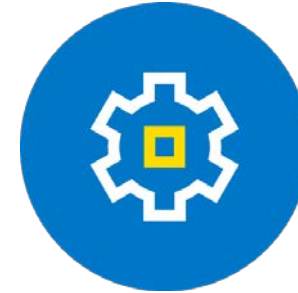
A way for schools to offer and administer SAT School Day without a formal contract process



WHEN

Starting Spring 2018

March 7
March 21
April 10
April 24



HOW

Operationally similar to the PSAT-related assessments in how tests are ordered and administered




SAT School Day

Key Benefits

-
- Four test administration dates are available in spring 2018.
 - Students test in their home school environment.
 - Students designate college codes for four free score reports on the answer sheet.
 - Your fee waiver eligible students receive College Application Fee Waivers, Question and Answer Service/Student Answer Service, four additional free score sends.
 - Those fee waiver eligible students do not lose their standard national administration fee waivers and benefits.
 - There is an improved school experience with more dedicated customer service representation.

SAT/ACT Comparison

Get the Facts About the SAT
handout

 FEE WAIVERS	SAT [®]	ACT [®]
Test fee waivers for eligible students	✓	✓
Free late registration for fee waiver students	✓	
Four college application fee waivers sent directly to eligible students	✓	
Four free score sends with registration	✓	✓
Four free additional score sends	✓	
 FREE PRACTICE		
Official, personalized practice on Khan Academy [®] ; 20 hours of practice has been linked to an average score gain of 115 points	✓	
Full-length practice tests	8	1
Sample test questions	✓	✓
Practice app with score functionality	✓	
 SKILLS AND KNOWLEDGE TESTED		
Focused on the few things evidence shows matter most for college and career, in both math and English language arts (ELA)	✓	
Vocabulary focused on words more widely used in college/career	✓	✓
History/social studies and science included throughout all required sections of the test	✓	
Demonstration of command of evidence	✓	
Essay analyzing a source	✓	

Official SAT Practice on Khan Academy®

A blue-tinted photograph of four students jumping over a wooden fence in a grassy field. The students are wearing backpacks and have their arms raised in the air, suggesting a moment of triumph or joy. The background shows rolling hills under a clear sky.

Students answer the call.

4 million unique users

1.5 million linked accounts

40% test takers report using Official SAT Practice

10% decline in commercial test prep usage

A student in a dark suit is celebrating in a classroom, with his right arm raised in a fist. In the background, a whiteboard displays a photo of a man. The scene is dimly lit, with the student's face and arm highlighted.

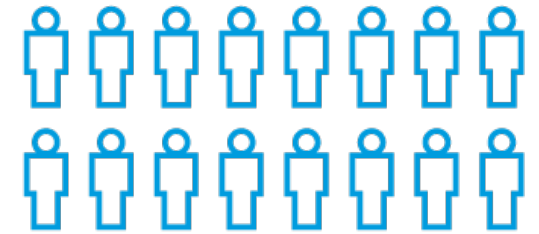
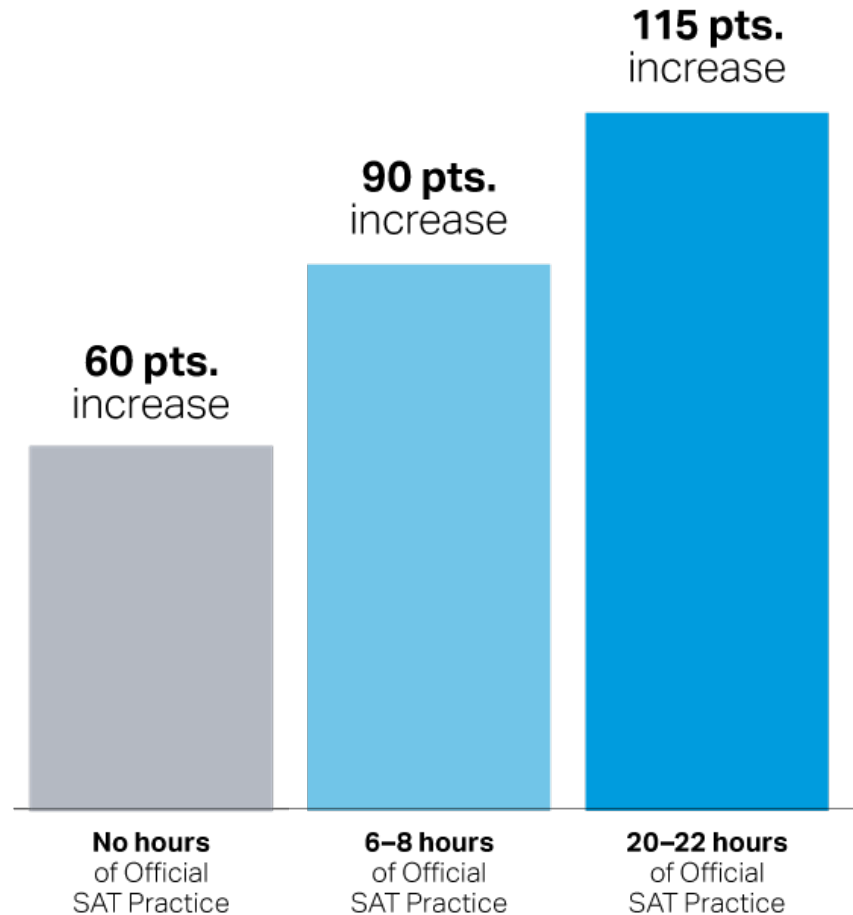
THE WALL STREET JOURNAL.

Camden schools made national headlines in 2013 for having only three students hit the SAT score that predicts success in college. Now the New Jersey district is celebrating because for the first time in more than a decade, one of its seniors is heading to the Ivy League.

Joshua Sims was dismayed by his junior year PSAT score of 1020 out of 1600, so he studied free Khan Academy videos for math and reading comprehension, puzzled over practice tests and took the SAT three times. In November he racked up 1320—the top score in the district.

Score Improvements with and Without Official SAT Practice

Average number of points gained from PSAT/NMSQT to SAT correlated to hours spent practicing on Khan Academy



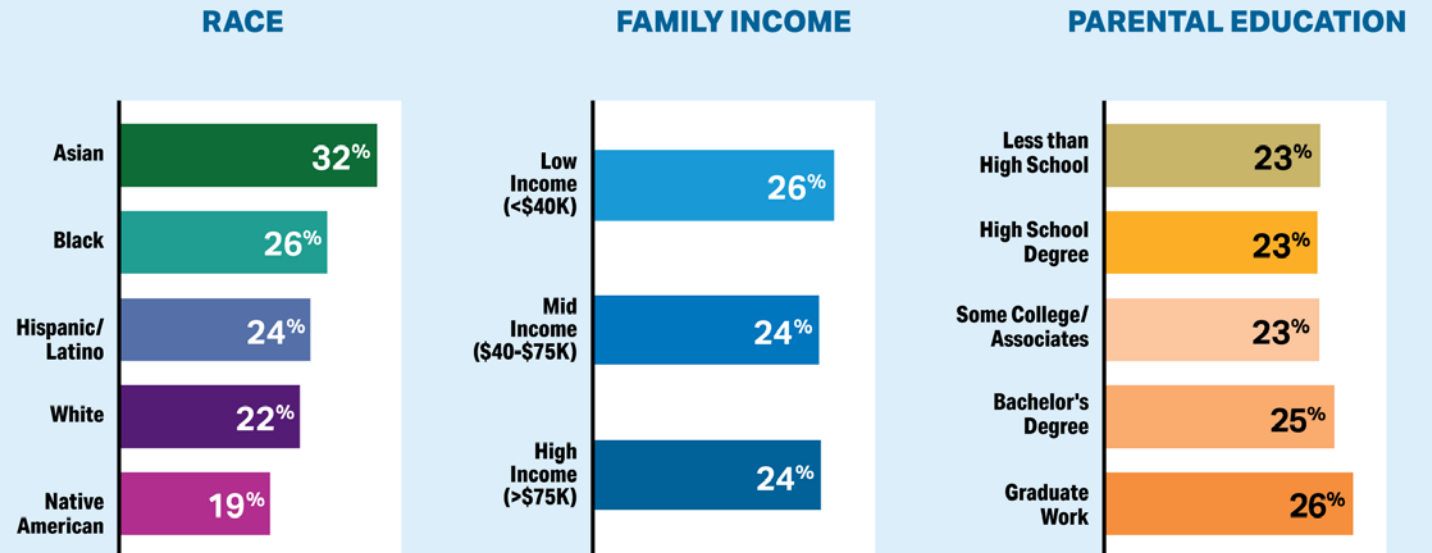
16,000
students saw
gains of
200 points
or more.

Based on 250,000 students from the Class of 2017

Usage is consistent across demographics.

Roughly Equal Usage of Official SAT® Practice by Race, Family-Income Level, and Parental Education Level

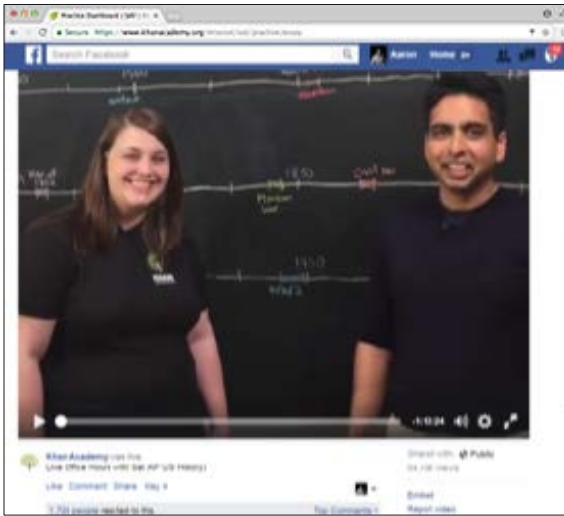
The percentage of the SAT test-taking population subgroup that linked their College Board & Khan Academy® accounts.



Data reflect students from the high school graduating class of 2017 who took the October 2015 PSAT/NMSQT® and the new SAT through January of 2017, and the percentage within each subgroup who linked their College Board and Khan Academy accounts.

Updates

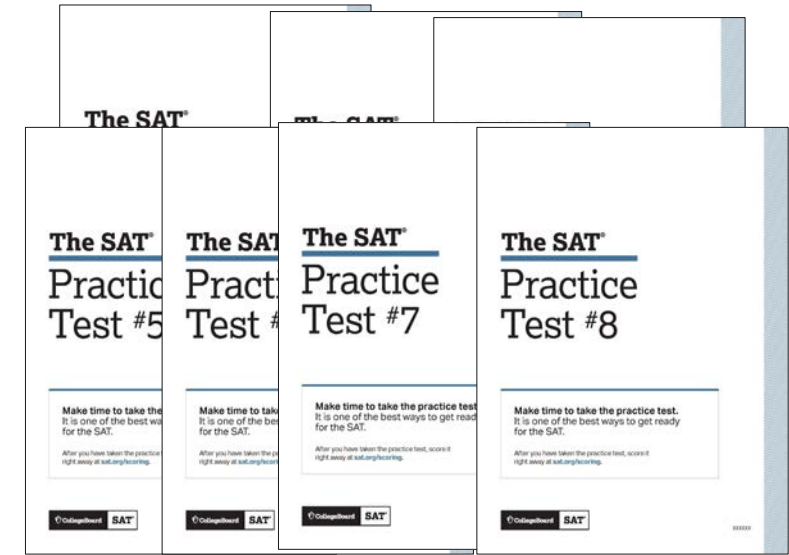
Recently Added Features and Resources



On Demand Instruction



Educator Best Practices



Additional Practice Tests

New Essay Practice

The screenshot displays the Khan Academy Essay Practice interface. At the top, it says "Essay Practice" and "KHANACADEMY". There is a link to "Exit this review". On the left, a vertical sidebar contains icons for document, list, edit, and a numbered list from 1 to 9, with the number 7 highlighted. The main area shows an essay draft with several highlighted sections:

King is against the Vietnam War. He makes the case that as a civil rights leader he need speak up against injustice and that the war impacts African Americans more than other people. He also suggests that poor people of all races are the ones harmed by the war and so they need to stand together against the injustice.

He also stands against violence in America and so thinks that we shouldn't have violence in Vietnam and so everyone who is against violence in America should be against the Vietnam War as well. This makes sense. If you think people can accomplish things without violence, that should mean we can change mind in Vietnam without violence.

Some people don't think King should be speaking out against Vietnam War. They want him to focus on civil rights issues here in America. That is wrong. MLK is a smart guy who should call out injustice wherever he sees it.

In conclusion, King doesn't like violence and wants to see an end to the Vietnam War.

On the right, a "Writing" feedback box is open, showing a green checkmark and the text: "Your introduction gives a clear direction for the rest of your paper. Make sure your essay continues to progress logically." Below this, it asks "Helpful?" with radio buttons for "Yes" and "No".

Coaching Resources

Allow teachers, counselors
and other educators to see
student
progress and provide targeted
help based on their practice

Features include:

Recommended SAT Skills to focus on based on class performance

- Lesson Plans created by *Teachers for Teachers* available for skills in Math, Reading, and Writing
- Additional Khan Academy content

Recent SAT activity by student

- Top recommended skills for practice
- Upcoming SAT test date
- Notification if account is connected to their College Board account

Individual progress by each student

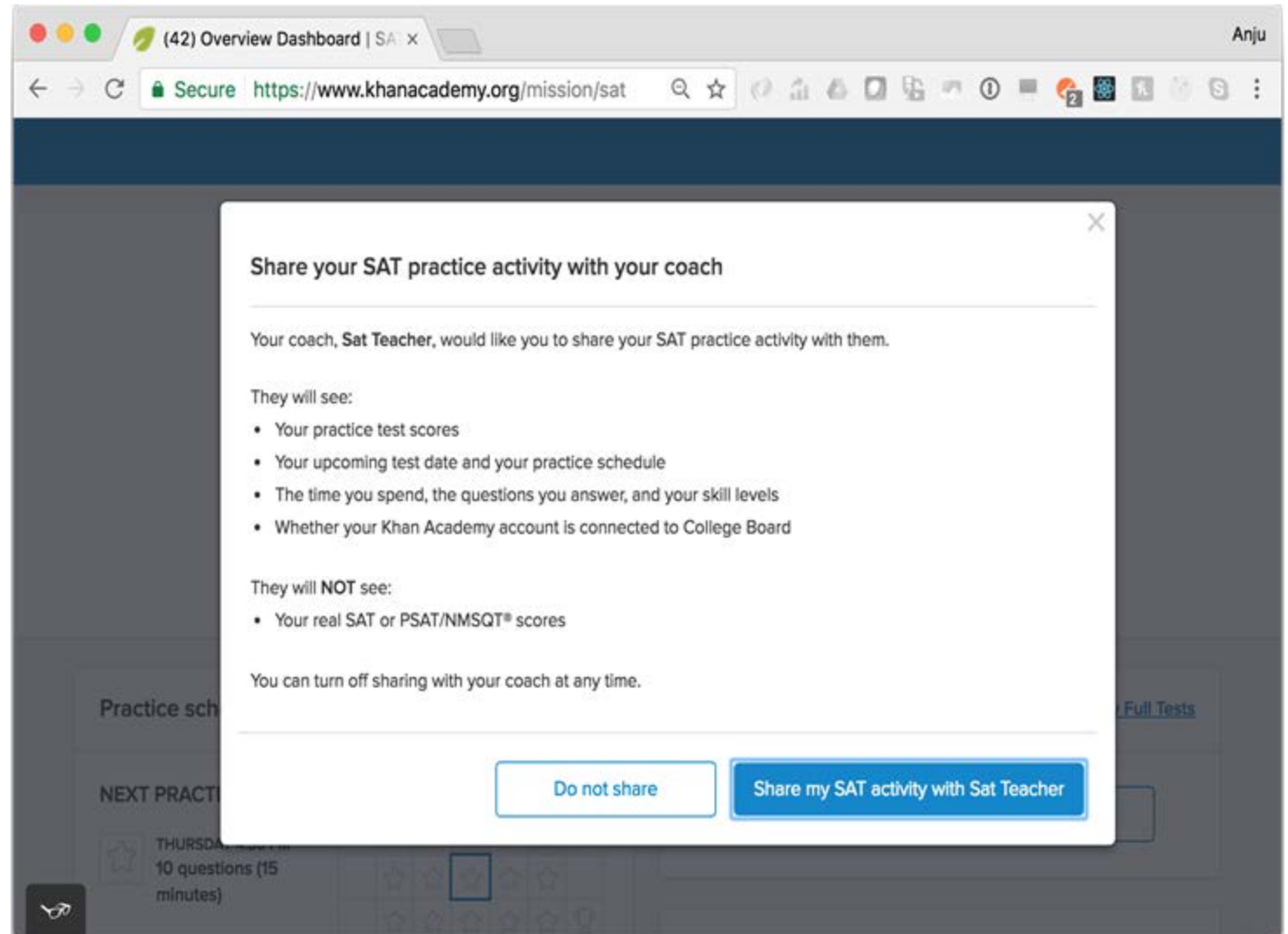
- Questions attempted, answer choices, and correct answers
- Practice Test scores

Student permissions

Students added to a class will receive the following message

Note: In addition to adding a student to a class, the student will need to accept the SAT coach data sharing agreement.

When you add students to a class, they will see the following image on their SAT dashboard prompting them to share SAT data with you.


















Recent SAT Activity

You can view the recent SAT activity in your class.

Based on practice schedule set by student

If a student has not approved data sharing, their name will appear in a list at the bottom of your coach dashboard. You can re-initiate a data-sharing request at any time.

Recent SAT activity					This week	Last week
View your students' progress on their scheduled practice as well as whether they've connected their Khan Academy and College Board accounts.						
STUDENT	SCHEDULED PRACTICE QUESTION GOAL ^	SCHEDULED PRACTICE TESTS	DAYS UNTIL TEST	CONNECTED TO COLLEGE BOARD		
Aya Takemoto	41 / 50 		50 days			
Eric Mueller	0 / 0 —	—	—		Days until official test indicated in practice schedule	
Courtney Pierce	1 / 50 	—	40 days			
Tierney Kraft	0 / 0 —	—	50 days			
Whitney Houston	1 / 40 		40 days		Indicates scheduled practice test	
Jalen Alexander	0 / 40 	—	—		"—" indicates no practice schedule	
Maureen West	0 / 0 —		50 days			
Melany Franklin	0 / 0 —	—	—			
Students who have not shared their SAT activity yet Request SAT data sharing again						
Alexandra Walker Richard Green Jill						