



**Making the Most of your School Breakfast Program:**  
**Tap into Grant Dollars, Draw down Federal Funds,**  
**and Fuel Hungry Minds for Student Achievement**



# **Schools are on the front lines of hunger in our communities**

- 1 out of 5 American kids struggle with hunger
- 3 out of 5 teachers say they teach kids who regularly come to school hungry
- 56% of teachers who witness hunger say the problem is getting worse

*Source: [www.nokidhungry.org](http://www.nokidhungry.org)*

# State of school breakfast participation in Massachusetts

- MA ranks 44 out of 50 states and DC in school breakfast participation  
*Source: FRAC School Breakfast Scorecard: SY2012-2013*
- While ~80% of children in our state who qualify for F/R school food participate in lunch, less than 40% of those children eat breakfast at school  
*Source: MassBudget School Meal Participation, May 2014*
- ~\$25 million of Federal reimbursement funds left on the table by MA *Source: Mass Budget and Policy Center (MBPC): May 2014*

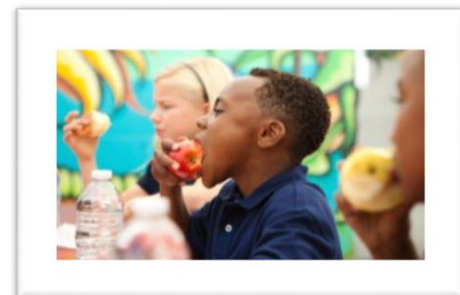
# A thoughtful BIC communication and implementation plan yields immediate results

<b>NKI District School</b>	<b>Free and Reduced-Price Eligible Students</b>	<b>ADP in Breakfast before UF ATB BIC</b>	<b>ADP in Breakfast with UF ATB BIC</b>
<b>Brockton Brookfield Elementary</b>	79%	38%	87%
<b>Taunton Elizabeth Pole Elementary</b>	64%	28%	96%
<b>Webster Park Avenue Elementary</b>	69%	30%	86%
<b>Worcester Jacob Hiatt</b>	75%	17%	91%

These gains are typical of the growth in participation when a school operates a UF ATB BIC program

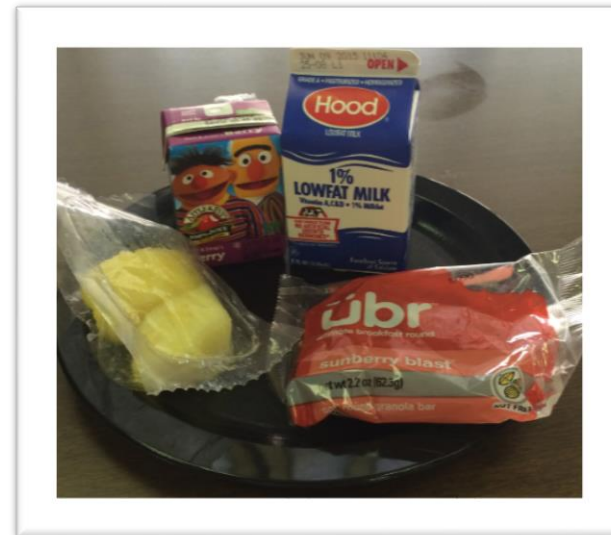
# Academic & Social benefits of UF ATB BIC

- Students learn better when well-fed
  - Perform better on standardized tests
  - Have improved concentration, alertness, comprehension, memory and learning
- Time on learning is increased
  - Tardiness rates go down
  - Reduction in the number of classroom disturbances and disciplinary referrals (no more “hangry” students)
  - Fewer visits to school nurse
- Social skills and sense of community is built; younger children develop and refine motor skills
- All children offered a breakfast and no child is stigmatized for needing food



# Components of a school breakfast

- 2010 HHFKA overhauled federal and state guidelines for portion size and nutritional content
- On average, students who participate in a school meal program benefit from higher intakes of many nutrients
- Compared with non-participants, children who eat breakfast at school typically have a lower intake of added sugars



# **BIC also benefits the bottom line for districts' Food & Nutrition Services (FNS)**

"A Healthy School Breakfast Initiative means a healthy fiscal position - and many districts are not in a healthy fiscal position"

*- Donna Lombardi, Director of Nutrition, Worcester Public Schools*

- Fixed costs associated with running a DESE mandated school breakfast program are high
- Marry those costs with low cafeteria participation and many school breakfast programs run at a deficit
- BIC will increase participation, increase federal reimbursements, cover those fixed cross and, in most cases a BIC program will run a "profit"

**Takeaways – (1) BIC helps ensure a healthy FNS budget, (2) Healthy FNS budget can invest in improved meal quality**

# Eos is committed to expand BIC statewide by 2020 - funding available

Eos provides up to \$12,500 per school to launch BIC + technical assistance

- One-time grant
- Eligible schools recommended to have 60%+ free- and reduced- price meal eligible student populations
- January 2016 next RFP release for SY16-17 implementation

Schools with at least 80% BIC participation also receive a Healthy Start Award and unrestricted grant for \$500

- Grant offered every year Eos runs the program
- No free- and reduced- price eligible requirement

Visit [www.EosFoundation.org](http://www.EosFoundation.org) to learn more



**Thank You**

# **Appendix**

## **Panelist contact information & Additional resources to launch BIC**

# Panelist Contact Information

NKI District	Contact
<b>Brockton</b>	Tom Minichello, School Committee Member <a href="mailto:tjm@sm-llp.net">tjm@sm-llp.net</a> Mary Ellen Kirrane, Director of Wellness K-12 <a href="mailto:MARYEKIRRANE@bpsma.org">MARYEKIRRANE@bpsma.org</a> , (508) 894-4369
<b>Taunton</b>	Dr. Julie Hackett, Superintendent <a href="mailto:Jhackett@tauntonschoools.org">Jhackett@tauntonschoools.org</a> , (508) 821-1100
<b>Webster</b>	Carrie Wallace, Principal, Park Avenue Elementary <a href="mailto:cwallace@webster-schools.org">cwallace@webster-schools.org</a> , (508) 943-4554
<b>Worcester</b>	Donna Lombardi, Director of School Nutrition <a href="mailto:LombardiD@worc.k12.ma.us">LombardiD@worc.k12.ma.us</a> , 508-799-3132

# **Eos Foundation NKI Funding Opportunity – Key Facts**

All applicants must:

- Serve children in grades PreK-8
- Form a Breakfast Implementation Team to help ensure a successful implementation
- Be willing to serve BIC to all classrooms within the school building after the school bell
- Utilize a share table/basket in all classrooms
- Strive for 80% or greater BIC participation
- Comply with the grant requirements as specified in the RFP

# NKI Funding Opportunity – Key Dates

*For schools interested to introduce BIC at the beginning of SY2016-2017*

<b>2016 RFP dates</b>	
January 11, 2016	RFP released
February 11, 2016	Intent to apply email to indicate interest in applying for grant
March 10, 2016	Proposals due
March 21 – May 19, 2016	Interviews with finalists
May 20, 2016	Grant recipients notified

Visit [www.EosFoundation.org](http://www.EosFoundation.org) to learn more

# Massachusetts School Breakfast Challenge

Launched January 2013 as a partnership among several stakeholders

- State-wide focus on the importance of school breakfast and call to increase participation
- Friendly competition and resource sharing opportunity to all schools in the Commonwealth
- Highlights funding opportunities to support school breakfast efforts
- Contact: visit [www.MASchoolBreakfast.org](http://www.MASchoolBreakfast.org)